



# **Policy Manifesto**

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**A Strategic Vision  
for the European Industry**

***“CEIR - Taps & Valves Europe urges EU Institutes, to prioritise Europe's competitive edge by spearheading industrial transformation.***

***We need to strengthen industry through fair market practices, simplified administrative processes, rigorous quality and safety standards, dynamic innovation ecosystems, and a robust digital and green transformation.***

***Achieving strategic autonomy and economic competitiveness is paramount to ensuring Europe's resilience and citizens well-being.”***

# Taps & Valves Europe

The taps and valves industry is a critical component of Europe's industrial infrastructure, integral to all fluidic networks, from domestic water supply systems to high-risk industrial processes.

- **Fundamental Role:** *Taps and valves are indispensable across all fluidic applications, playing a vital role in maintaining process efficiency and safety.*
- **Sustainability Imperative:** *Efficient, reliable, repairable and long-lasting taps and valves are key to sustainable fluidic system.*
- **Quality and Responsibility:** *European manufacturers are committed to delivering high-quality products that respect both customer needs and environmental standards.*

# Taps & Valves Europe



## **INDUSTRIAL VALVES**

3.73 billion euros  
production value



## **SANITARY TAPS & VALVES**

6.5 billion euros  
production value



## **BUILDING VALVES**

930 million euros  
production value

**The European Taps & Valves industry represents 50,000+ employees with a production value of more than €11 billion**

# Taps & Valves Europe

- Established in **1959** with the founder members of France, Italy, Germany and UK.
- Our aim is to bring together the taps and valve manufacturers under an umbrella of a **European federation**.
- CEIR - Taps & Valves Europe is the leading industry association committed to **shaping a sustainable future for the European taps and valves sector**.
- With over 60 years of expertise, we provide a reliable and responsible voice for our members, **representing national associations and companies to policy makers and industry stakeholders**.
- Our mission is to promote the interests of the Taps and Valves industry in Europe, **creating value for the society, economy, and the planet**.

# Taps & Valves Europe

- **Generate and Disseminate Knowledge:** We develop programs and tools to help the industry stay abreast with policy changes and regulatory and market requirements.
- **Technical Expertise:** CEIR leads in establishing technical, environmental, and social standards at both European and international levels.
- **Stakeholder Engagement:** We maintain open, constructive dialogues with EU stakeholders and institutions to drive the industry forward.
- **International Relationships:** CEIR values its role in fostering international cooperation to advance industry standards and practices globally.
- **Promotion of Sustainability:** CEIR actively advocates for energy savings and environmental stewardship with tangible action like the promotion of the self-regulatory Unified Water Label initiative.

# Strategic Policy Priorities

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1. Research and Innovation
2. Green and Digital Transformation
3. Internal Market and Regulatory Framework
4. Industrial Strategy and Competitiveness
5. Skills and Employment
6. Global Trade and Cooperation

## 1. Research & Innovation

- Allocate more **resources to** Horizon Europe, InvestEU, Digital Europe , etc and develop new programmes to support taps & valves industry in developing green and smart products and innovative solutions in fluid management.
- Create **innovation ecosystems** to allow easy access to innovation that address real market needs



## 2. Green & Digital Transformation

### Water & Energy Efficiency

- Adopt an ambitious and holistic **European Water-Smart Strategy** with a strategic political accountability within the Commission.
- Promote **smarter cities with water and energy efficient buildings and affordable houses** for everyone.
- Promote **self-regulatory initiatives** like the voluntary **unified water label** scheme.
- Encourage policies allowing the use of treated greywater in domestic applications, **promoting water reuse and conservation.**

## 2. Green & Digital Transformation

### Product

- Encourage policies and support measures **enhancing product durability**, reducing waste, and promoting a circular economy.
- Utilize the **Digital Product Passport** (DPP) to efficiently communicate essential product information, to enhance transparency, reduce administrative burden and support informed decision-making.
- Develop a **common language and standards for environmental impact assessments**, like Product Category Rules (PCR) and Environmental Product Declarations (EPD).

## 2. Green & Digital Transformation

### Processes

- Promote environmental policies that support the manufacturing industry in **reducing its carbon footprint and mitigating climate change impacts.**
- Secure access to clean, stable, and economical energy sources
- Provide **incentives for clean technologies.**
- Promote collaboration between industry and government to develop and deploy renewable energy sources and **energy-efficient solutions.**

### **3. Internal Market & Regulatory Framework**

- Establish clear, consistent standards across Europe through **harmonized regulations**, to ensure **product quality and safety**.
- Strengthen the **Market Surveillance** Regulation to ensure all products in the EU market meet high safety and quality standards.
- **Simplify administrative processes** to **reduce bureaucracy** and facilitate compliance with regulations.

### 3. Internal Market & Regulatory Framework

#### Hazardous substances regulations

- Promote **a risk-based approach** in regulatory decision-making, particularly regarding hazardous substances regulations like **REACH / RoHS**.
- **Improve transparency** to create a fair level field with **feasible requirements and predictability (transition period)** in the distribution of goods, ensuring fair competition among businesses.
- **Implement a structured transition period** to facilitate the adaptation of businesses to new regulations or directives.

## 4. Industrial Strategy & Competitiveness

### Holistic Policy Approach

- Develop **integrated policies** that **balance** environmental goals with economic considerations.
- Promote **both short-term actions and long-term** strategies for effective decarbonization.
- The policy should be **concise and clear**, with a few key points that are **easy to understand**.
- Focus on **inspiring and enabling sustainable practices** rather than imposing restrictions. Use **incentives** such as favourable tax regimes to promote sustainable behaviours.

## 4. Industrial Strategy & Competitiveness

### Enhance Stakeholder Consultations

- **Foster regular consultations with industry stakeholders** to improve the regulatory environment under a Better Regulation Agenda, to **ensure transparency and inclusivity**.
- Engage **engineers** and other stakeholders early in the policy-making process to **ensure practicality and clarity**.
- Promote Industry Best Practices: Encourage the **adoption of best practices** within the industry through initiatives aligned with the European Industrial Strategy.

## 4. Industrial Strategy & Competitiveness

### Support SMEs Growth

- **Ease market access and reduce barriers** for businesses.
- Implement an EU SME Strategy to **provide financial support, reduce administrative burdens**, and enhance market access for small and medium-sized enterprises.



## **5. Skills & Employment**

### **Workforce Motivation and Development**

- Encourage future workers to join the industry by promoting its attractiveness and career opportunities.
- Facilitate access to training programs and initiatives to upskill and reskill the workforce in line with industry needs.

## 6. Global Trade & Cooperation

### International Cooperation:

- **Design policies** that are exportable and **can be applied globally** to foster international cooperation.
- Leverage the benefits of global green transition efforts to enhance sustainability.
- Foster international relationships to advance industry standards and practices globally.
- **Harmonize global standards** to promote **fair competition** and expand market opportunities
- **Ensure that products entering the market are safe, reliable, and adhere to established quality benchmarks.**

**THANK YOU**  
**FOR ANY QUESTION REACH OUT**  
**CEIR – Taps & Valves Europe**

