

INDUSTRY MUTUAL COOPERATION TOWARDS ONE LABELLING SCHEME

Leading European Bathroom manufacturers, representing the sanitaryware, faucets and valve sectors collectively recognise the desire by the European Commission to have ONE product label across Europe for all water using bathroom products. Labelling is clearly recognised by the European Commission as an effective way to influence consumer's purchasing and behaviour change.

Resource efficiency of products used in the building sector are inextricably linked and each plays a key role in aiding the European Commission to reach their sustainable goals.

The European Bathroom Industry seriously recognises their responsibility and the crucial role they can play, in educating the end user, to make an informed choice during the selection of water and energy using bathroom products, via ONE Labelling Scheme. It is a well researched fact, that 70% of water used within the domestic environment is associated with bathing and washing functions and over 25% of consumer energy bills are linked to heating this hot water.

During the last 12 months' key representatives from leading manufacturers and trade bodies representing the differing sectors of the European Bathroom Industry, have participated in many discussion groups, with one clear aim, to develop a robust consumer focussed Labelling Scheme. The Scheme must be open and one that can be supported by all and provide the consumer with an instantly recognisable, easy to understand Label across a wide portfolio of water using bathroom products.

At a recent Industry meeting in Dusseldorf, the Industry took a momentous step forward on the water and energy efficiency journey and pledged their support for ONE Label, under the guidance of the newly formed European Bathroom Forum. This pledge sees manufacturers supporting ONE Label depicting water and energy units for faucets and showers and water units only for all other water using bathroom products, all under ONE Label Scheme.

Manufacturers and Trade Bodies pledging their support are listed over leaf:

Manufacturers and Trade Bodies pledging their support are:



Associazione italiana costruttori valvole e rubinetteria



FACHVERBAND
SANITÄR-KERAMISCHE
INDUSTRIE E.V.

MAKE IT WONDERFUL



Bathroom Culture since 1892  www.laufen.com



flow, stop and go®



Swiss Water Experience